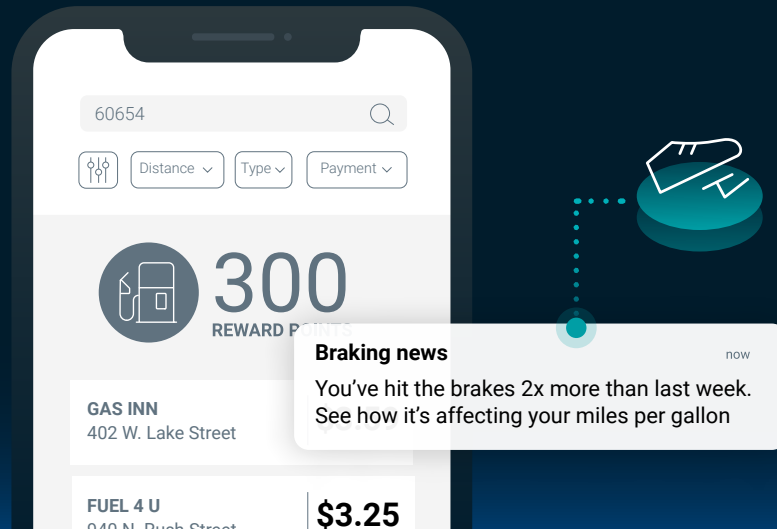




## FUEL EFFICIENCY

# Help users save money on gas and improve miles per gallon with personalized driving insights



With tens of millions of telematics connections, Arity delivers Fuel Efficiency insights by analyzing hard braking, sudden acceleration, speeding, and commute times through proprietary algorithms that predict fuel consumption based on each driver's unique behaviors. With personalized insights, users have more reasons to rely on your app to help them get the most out of every mile on the road.

### A FEW OF THE MANY WAYS TO USE FUEL EFFICIENCY IN YOUR APP



#### Travel

Help users plan ahead to optimize fuel efficiency on upcoming trips



#### Finance

Teach users how to budget for gas based on their driving habits



#### Fuel efficiency score

Provide personalized scores with insights on which driving behaviors and trips impact miles per gallon the most



#### Rewards

Offer rewards to loyal users when they improve miles per gallon

Ready to learn more? Let's chat.  
[sales@arity.com](mailto:sales@arity.com) | [arity.com](http://arity.com)