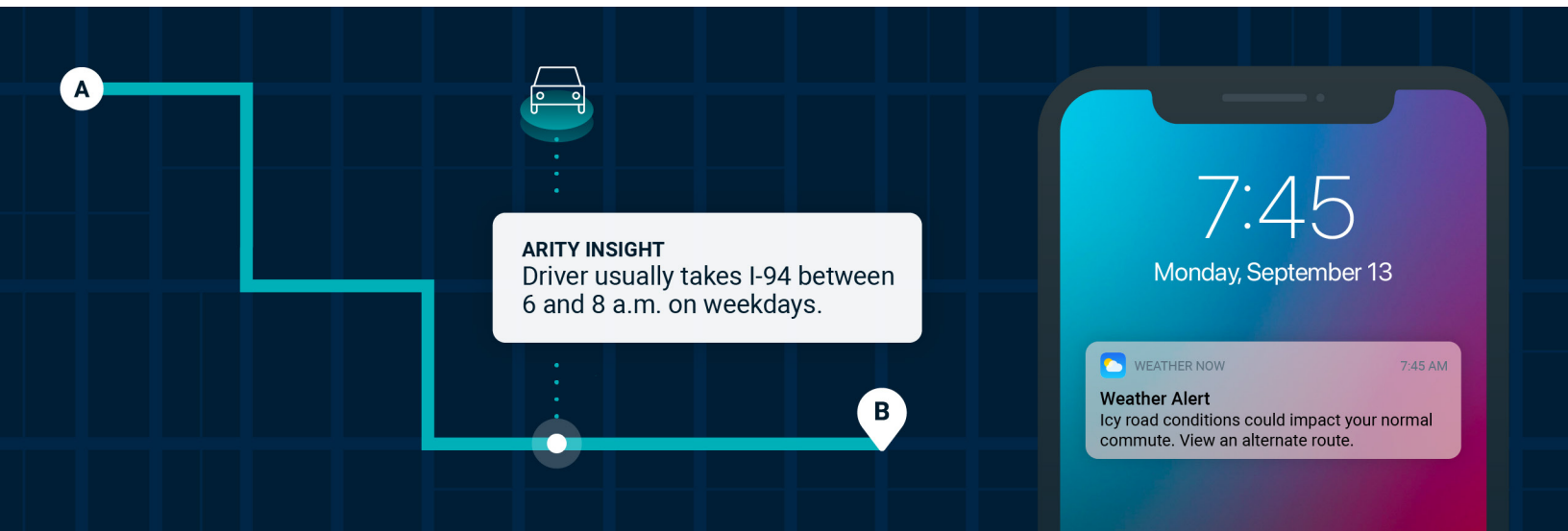




PREDICTIVE MOBILITY

Personalize customer experiences and power your app strategy by predicting user driving patterns



Leveraging tens of millions of active telematics data connections, Arity identifies the trends behind when and where people move, so app publishers can access insights on their users' most common driving routes. Our Predictive Mobility offering empowers you to use this data to create in-app experiences that differentiate your services and help attract, retain and delight customers.

A FEW OF THE MANY WAYS TO USE PREDICTIVE MOBILITY:



Restaurant apps

Provide deals that bring customers into stores when they're likely to pass



Navigation apps

Save users' common routes for convenient in-app access



Gas station apps

Remind customers to refuel when they drive by a station



Weather apps

Offer alternative directions based on weather conditions



Fitness apps

Identify where users typically work out and suggest new routes



News apps

Recommend news based on neighborhood or commute

Ready to learn more? Let's chat.
sales@arity.com | arity.com