



ARITY IQSM

Go beyond participation discounts to win with a true telematics price at quote

The image shows two smartphone screens side-by-side. The left screen is titled 'Traditional Telematics' and shows a 'Quoted Price: \$\$\$'. Below the price, it lists three items: 'Demographic Data' (checked), 'Credit Score' (checked), and 'Immediate Driving Behaviors' (marked with a red X). The right screen is titled 'Arity IQSM' and shows a 'Quoted Price: \$\$'. Below the price, it lists the same three items, all of which are checked. To the right of the screens is a callout box with a car icon and a dollar sign, containing the text: 'IMPROVE CLOSE RATES. Convert the profitable drivers you want and eliminate monitoring periods that may end in an upcharge at renewal.'

With Arity IQ, there's no need to discount premiums in exchange for data-sharing on driving risks you may not want to keep. Now you can instantly query those predictive driving behaviors at time of quote, and competitively price with confidence.

A platform to meet all expectations

- : Combine with our Private Marketplace – the first telematics-based mobile advertising network – to target and price in one seamless experience customers expect
- : Get the most accurate pricing with a driving score and analytics built on the industry's largest mobile data set tied to claims – competitively pricing the safest drivers and improving loss ratios on the riskiest by more than 50%
- : Integrate easily with our simple system-to-system application for use at quote

20M+ DRIVERS

Instantly access over 20M drivers already sharing their driving data – more than any other telematics data set in market and growing.

Ready to learn more? Let's start a conversation.
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