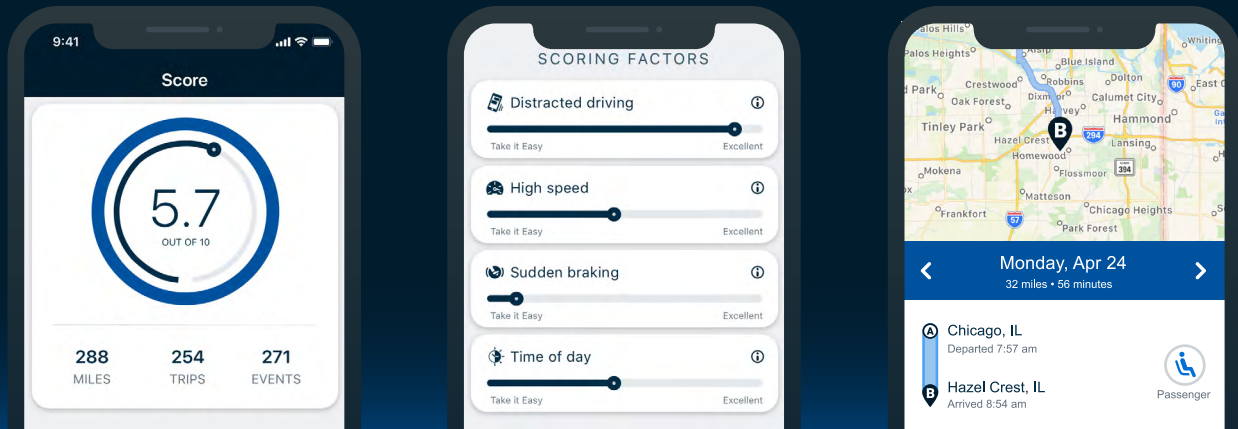




ROUTELY®

Measure and promote safe driving with our off-the-shelf app



We designed Routely as a customizable, off-the-shelf option for insurers seeking to capture telematics data while creating a brand-specific experience for their customers. The app accurately records a user's trip behavior and provides deeper insight into every customer's driving, ensuring each experience is optimized to meet their expectations.




INSURER BENEFITS

- : Ensure a consistent brand look-and-feel through the app's customization options
- : Launch a telematics program in as quickly as 8-10 weeks to keep up with the competition
- : Gain deep insight into customer driving behavior to better predict risk and future losses
- : Encourage safer driving with feedback and coaching tips based on one of the industry's largest mobile telematics datasets tied to matching insurance claims

CUSTOMER BENEFITS

- : View detailed maps of individual trips to understand the frequency and duration of their drives
- : Track driving performance and uncover areas for improvement with easy-to-understand driving scores
- : Review risky driving behaviors and take advantage of thoughtful coaching tips to improve customer driving

HOW IT WORKS

-  **01.** Customer installs our ready-to-use app powered by the Arity SDK
-  **02.** Customer enters activation code to link driving data to policy
-  **03.** Driving data is captured for mobile scoring with Arity DrivesightSM model

Ready to learn more?
Let's start a conversation.
sales@arity.com | [arity.com](https://www.arity.com)