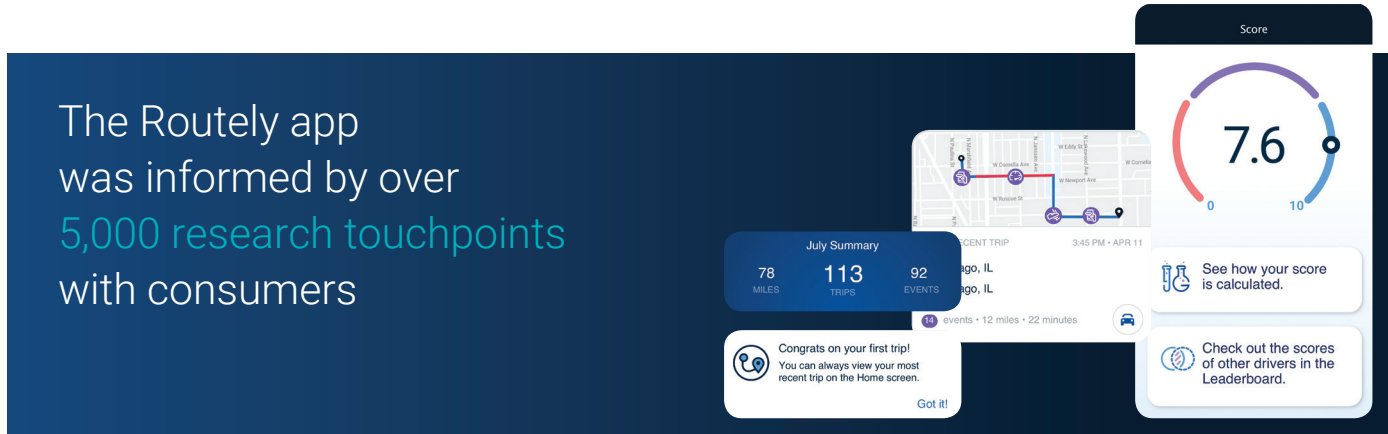


# Routely App

## Measure and promote safe driving with our off-the-shelf app

We designed the Routely app as a customizable, off-the-shelf option for insurers seeking to capture telematics data while creating a brand-specific experience for their customers. The app accurately records a user's trip behavior and provides deeper insight into every customer's driving, ensuring each experience is optimized to meet their expectations.



The Routely app was informed by over **5,000 research touchpoints** with consumers

### INSURER BENEFITS

Routely helps insurers:


- : Seamlessly activate and onboard customers into a telematics-based program
- : Gain deep insight into customer driving behavior to better predict risk and future losses
- : Motivate safer driving with transparent driver scoring and coaching tips
- : Increase long-term benefit and value to customers with safety features such as collision detection


### CUSTOMER BENEFITS


With Routely, customers can:

- : View detailed maps of individual trips to understand the frequency and duration of their drives
- : Track driving performance and uncover areas for improvement with easy-to-understand driving scores
- : Review risky driving behaviors
- : Take advantage of thoughtful coaching tips to improve customer driving

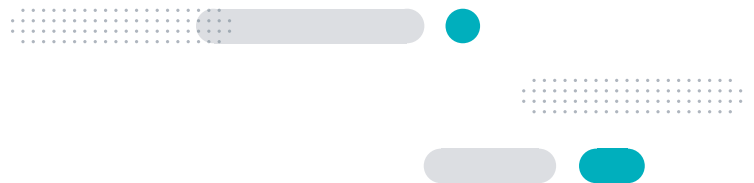
### HOW IT WORKS

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01 Customer installs our ready-to-use app powered by Arity Driving Engine SDK
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02 Customer enters activation code to link driving data to policy
- 

03 Driving data is captured for mobile scoring with Arity Drivesight<sup>SM</sup> model



Ready to learn more?

Let's start a conversation.

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