Routely App
Measure and promote safe driving with our off-the-shelf app

We designed the Routely app as a customizable, off-the-shelf option for insurers seeking to capture telematics data while creating a brand-specific experience for their customers. The app accurately records a user’s trip behavior and provides deeper insight into every customer’s driving, ensuring each experience is optimized to meet their expectations.

The Routely app was informed by over 5,000 research touchpoints with consumers

**INSURER BENEFITS**
Routely helps insurers:

- Seamlessly activate and onboard customers into a telematics-based program
- Gain deep insight into customer driving behavior to better predict risk and future losses
- Motivate safer driving with transparent driver scoring and coaching tips
- Increase long-term benefit and value to customers with safety features such as collision detection

**CUSTOMER BENEFITS**
With Routely, customers can:

- View detailed maps of individual trips to understand the frequency and duration of their drives
- Track driving performance and uncover areas for improvement with easy-to-understand driving scores
- Review risky driving behaviors
- Take advantage of thoughtful coaching tips to improve customer driving

**HOW IT WORKS**

1. Customer installs our ready-to-use app powered by Arity Driving Engine SDK
2. Customer enters activation code to link driving data to policy
3. Driving data is captured for mobile scoring with Arity Drivesight model

Ready to learn more?
Let’s start a conversation.
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