

Insurance Solutions

Unleash the power of connectivity

Arity harnesses the power of the most predictive telematics analytics at scale to help insurers price more accurately and motivate safer driving. Our configurable platform is perfect for launching a new program or supercharging your existing capabilities.



End-to-end solutions



Flexible data capture

Collect data by using our off-the-shelf mobile app, embedding our SDK into your flagship app, or using an OBD-II device. Have your own data source? We can use that, too.

38B+ mobile miles with associated insurance premium, exposure and loss data



Evolving mobility intelligence

Our models combine sophisticated telematics data, including phone use, with traditional rating factors to make accurate risk predictions. We go beyond just forecasting accident likelihood, modeling driving data with actual claims data to truly predict future loss.



End-to-end solutions



Continuous customer connection

Our research-backed, optimal user experiences improve customer behaviors over time. You can further engage and add value with crash detection and provide emergency assistance.



Deeper risk insights

Advanced analytics uncover new risk insights to power the future of auto pricing. We can identify potential rideshare drivers, garaging fraud, speed relative to the pace of the road, and contextual phone use.



Telematics-based ad targeting

Improve your marketing ROI with the help of our bidding platform. Using the Arity DrivesightSM score, we can help you identify and connect with your ideal drivers via mobile ads, helping you meet both media performance and customer-lifetime value objectives.

THE ARITY STORY

There are more ways than ever to get from A to B, and seismic shifts in technology are rapidly changing consumer behavior. The result is more than just disruption—it's business opportunity. Arity was created to help our industry partners capitalize on the rapidly evolving transportation ecosystem, combining claims data, telematics connections, and insurance analytics expertise to help mobility leaders better manage and mitigate risk.

WHAT SETS OUR INSURANCE SOLUTIONS APART

Telematics risk models are only as effective as the source-specific and claims loss data they're based on. Arity's trove of insurance data, analytics expertise, and scalable platform can position your program at the leading edge of insurance.

WORKING WITH ARITY

We believe a successful partnership is grounded in collaboration. We guide our partners from ideation through implementation, ensuring we never stray from their vision for the program. And with pre-approved models and a series of smart dashboards, you'll have a program up and running in no time.

Ready to learn more? Let's start a conversation.

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